



Lilly Bekefe-Piper

PODCASTER
EXECUTIVE PRODUCER
VOICE OVER ARTIST
ACTOR & HOST
COMMUNICATIONS EXPERT

MEDIA KIT



Selam, friends. I'm Lilly



Lilly Bekele-Piper is a dynamic communicator, podcaster, and creative based in Nairobi, Kenya. She is the founder of the award-winning media platform, Selam & Hello, which amplifies African and diasporic stories of joy and justice. Through her work, including producing over 100 episodes and 15 live shows at significant events such as the 2023 Little Gig Festival, the 2024 Africa Media Festival, and an on-site partnership with UNICEF at Kakuma Refugee Camp, she reaches thousands in her global audience every week. Lilly also brings her expertise to Mastercard Foundation as Host of their EdTech Mondays show on NTV.

With a distinguished 25-year career intersecting international development, education, and strategic communication, Lilly has made her mark with prestigious organizations such as Harvard University, the United Nations, the World Bank, and USAID, notably contributing to the launch of National Geographic/Walt Disney Company's "Team Sayari" across 51 African countries. Lilly holds a BA in Speech Communications from Wake Forest University and a Master's in Higher Education from Harvard University. Originally from Addis Ababa, Ethiopia, Lilly was raised in the US and has lived in East Africa since 2007; she currently resides in Nairobi, Kenya.



The Podcast

Selam & Hello is a **weekly podcast** that shares stories of joy and justice from Africa and the diaspora. The show's growing library features 100+ episodes (and counting!) with over 115 dynamic guests from 20+ countries who have brought abundant joy and justice to listeners across the world. Selam & Hello was awarded Creator of the Year - Podcast at the 2024 Digital Creator Awards.



The Events

Lilly has produced **15 live events** at various venues across Kenya, including two in partnership with UNICEF on-site at Kakuma Refugee Camp. Last year alone, Selam & Hello hosted four live events featuring historian of race and medicine, Dr. Ijeoma Kola (Nigeria), Booker Prize-shortlisted author Tsitsi Dangarembga (Zimbabwe), artist and peace activist, Emmanuel Jal (South Sudan) and entrepreneur Jean-Tristan Minaze (Central African Republic) - showcasing the brilliance of the Continent as well as her adept skill at creating dynamic conversations. Selam & Hello was the featured podcast at the 2024 Africa Media Festival with Kenyan theatrical icon, John Sibi-Okumu, OGW.



The Series

Mixed Feelings Over Mixed Drinks is a biweekly YouTube series that is the brainchild of Creative Producer, Rahma Seif. The show features Lilly in conversation over cocktails with bestie Julie Githiri-Goko. The show has secured global brand partnerships, such as Johnnie Walker, that have allowed the pair to share their insights on life as diasporan women, mothers, professionals and girlfriends with global viewers. Each episode features a cocktail-making segment full of spice and laughter, followed by a heart to heart where they explore all of life's joys and journeys. Thousands across the world have joined Julie and Lilly on the couch for good sips and good vibes!



PAST GUESTS ON SELAM & HELLO



World Champion
Marathon Runner

Eliud Kipchoge



Chef, Olympian,
International Rugby
Player, and TikTok Top
Creator Africa 2022

Dennis Ombachi



Author of *Always Another
Country* and
*The Resurrection of Winnie
Mandela*

Sisonke Msinang



New York Times' East
Africa Correspondent

Abdi Latif Dahir



2019 CNN Hero of the Year

Freweni Mebrahtu



Satire Master, Voice of
Social Commentary,
Cartoonist Extraordinaire

**Godfrey Mwampembwa
(Gado)**



Global Advocate,
Bridgerton Star, Tech
Trailblazer

Arséma Thomas



Medical Historian, Founder
of Cohort Sistas, Asst
Professor of History at
University of Notre Dame

Dr. Ijeoma Kola



Booker Prize-Shortlisted
Author, Playwright and
Filmmaker

Tsitsi Dangarembga



Award-Winning
Haitian-American
Author & Professor of
Humanities, Columbia
University

Edwidge Danticat



CEO and Co-Founder, Kubik

Kidus Asfaw

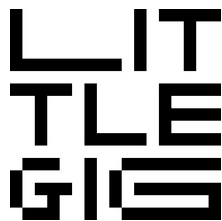


Filmmaker/ Writer/
AfroBubbleGumist

Wanuri Kahiu



BRANDS FEATURED ON AND PAST PARTNERS OF SELAM & HELLO



Get In Touch

To discuss partnering with Lilly contact us on:
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