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Jilly Bekele-Piper

PODCASTER EXECUTIVE PRODUCER VOICE OVER ARTIST ACTOR & HOST STRATEGIC COMMUNICATOR FACILITATOR

2023 MEDIA KIT

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Lilly Bekele-Piper is a child of red soil. Born in Addis Ababa, she immigrated to the United States as a child and returned to East Africa in 2011. She has 25 years of experience in international development, education, and strategic communication. Her impressive resume includes work with Harvard University, the United Nations, the World Bank, and USAID, where she was instrumental in launching Disney/National Geographic's naturefocused children's TV show, Team Sayari, broadcast in 51 African countries.

Lilly's passions lie at the intersection of human rights and creative arts. Since she launched her media platform in 2018, she has produced nine shows with live audiences, including two episodes recorded on-site in partnership with UNICEF in Kakuma Refugee Camp and a creative festival in Nairobi featuring Ethiopian artisans. Lilly is a sought-after speaker and guest on global radio, TV and digital platforms, as well as an experienced and dynamic facilitator in the creative and development sectors.



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About Selan & Hello

Selam & Hello is a podcast that shares stories of joy and justice from Africa and the diaspora. Each episode is dedicated to exploring the complexities of identity, culture, and global living while celebrating the rich diversity of the pan-African experience.

Selam and Hello started in 2018 as "Up/Root" and rebranded as "Selam & Hello" in 2023. During the pandemic, the show paused but since January 2023, has dropped a new episode every Tuesday. Selam & Hello's media library is growing and has over 60 episodes to date – featuring over 80 dynamic guests from 13 countries who have brought abundant joy and justice to our listeners across the world. Past guests include:



World Champion Marathon Runner Eliud Kipchoge



Chef, Olympian, International Rugby Player, and TikTok Top **Creator Africa 2022** Dennis Ombachi



Author of Always Another Country and The Resurrection of Winnie Mandela Sisonke Msinmang







New York Times' East Africa Correspondent Abdi Latif Dahir



2019 CNN Hero of the Year Freweni Mebrahtu

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Lilly Bekele-Piper is a talented communicator and public speaker. She leverages her rich background and expertise in international development, education, and strategic communication – and her roots in East Africa – to create compelling narratives. Her passion for human rights and the arts have fueled her creation of Selam & Hello, a testament to her skill in curating engaging dynamic stories and engaging shows.

Lilly has the rare ability to entertain and engage audiences, as well as manage complex and nuanced conversations. In her previous roles at the World Bank and USAID, she led multi and bilateral events, supported high-level visits, including that of Secretary of State Blinken, and curated learning events for global and local partners.

Lilly has a BA in Speech Communication from Wake Forest University and a Masters in Higher Education from Harvard University.





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Lilly has been entrusted by world renowned brands to have them represented on Selam & Helllo. Some of these brands include:

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BILL& MELINDA GATES foundation







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To discuss partnering with Lilly contact us on: producer@selamandhello.com or <u>becky@sahihiafrica.com</u>